

Jaquar Group announces the expansion of brand Essco into 'complete bathroom solutions'

Jaquar Group, India's leading bathing and wellness solutions brand further strengthens its commitment towards building a cleaner and healthier India by expanding its value brand -Essco. Catering to the growing demand of consumers for 'complete bathroom solutions', Essco is expanding its product line from standard faucets, showers and accessories to include single lever faucets, water heater, sanitary ware and cisterns. The brand will also be adding 3000 more retail stores for the value segment in next 3 years, taking the total count to 4000 retail stores.